

Move Korean Consumers as the Influencer in Asian Market

One-stop PR Solution for Korean News Media

- Press Release Distribution & Free Clipping Report
- Press Release Localization & Translation
- Korean News Media Monitoring
- Public Relations Consulting
- Viral Marketing Campaigns
- Korean Market Research Report
- Infographic & Newsgraphic Service



Korea Bizwire in Partnership with Marketwired, Globe Newswire, ACN Newswire

Why the world's leading companies, news media and financial service providers recognize and want to choose **Kobiz Media as their strategic partners in their pursuit of 'Asia Pivot' business campaigns?**

The service credentials recognized by Nasdaq OMX/Globe Newswire, Marketwired, ACN Newswire, JCN Newswire and other global leading brands and news service providers

Why Korea?

Your business opportunities can be expanded thanks to an emerging shopping trend among Korean consumers. Click for more information (<http://goo.gl/InQp6a>)

**Top 10 Overseas Online Shops
among Korean Consumers** (plural choices)

Ranks		Country	Popular Items	Percentage
1	Amazon	U.S.	Most items proved popular	55.9%
2	eBay	U.S.	Most items proved popular	38.2%
3	iHub	U.S.	Nutrition, diet foods, groceries	36.8%
4	SHOPBOP	U.S.	Women's apparel, accessories	8.9%
5	6PM	U.S.	Clothes, shoes, bags, accessories	5.5%
6	Amazon Japan	Japan	All the items available at the site	5.2%
7	Drugstore	U.S.	Clothes, miscellaneous goods, medicine, kids products	4.8%
8	Wal Mart	U.S.	Clothes, miscellaneous goods, electronics, foods	4.1%
9	Rakuten	Japan	All the items (Rakuten is the largest open market site in Japan)	3.4%
10	Taobao	China	All the items (Taobao is the largest open market site in China)	3.0%

User Satisfaction of Overseas Online Shops

(unit: point)

Rank	Overall Satisfaction	Product Quality	Price	Product Diversity	Delivery Speed	Delivery Safety	After-sale Service
1	4.23	4.30	4.26	4.26	4.16	4.15	3.45
2	3.70	3.79	3.78	3.96	3.30	3.40	2.99
3	3.66	3.69	3.74	3.77	3.41	3.54	3.05
4	3.63	3.53	3.73	3.93	3.73	3.80	3.21
5	3.61	3.52	3.39	3.78	3.65	3.78	3.00
6	3.58	3.76	3.67	3.71	3.29	3.48	3.30
7	3.57	3.64	3.69	3.85	3.24	3.34	3.00
8	3.51	3.50	3.96	3.71	3.13	3.25	2.96
9	3.40	3.72	3.89	3.89	3.22	3.44	3.13
10	3.30	2.85	4.15	4.31	3.15	2.69	2.46

Why Kobiz Media?

Powerful Media Network

Media-savvy 'two-track' news distribution system



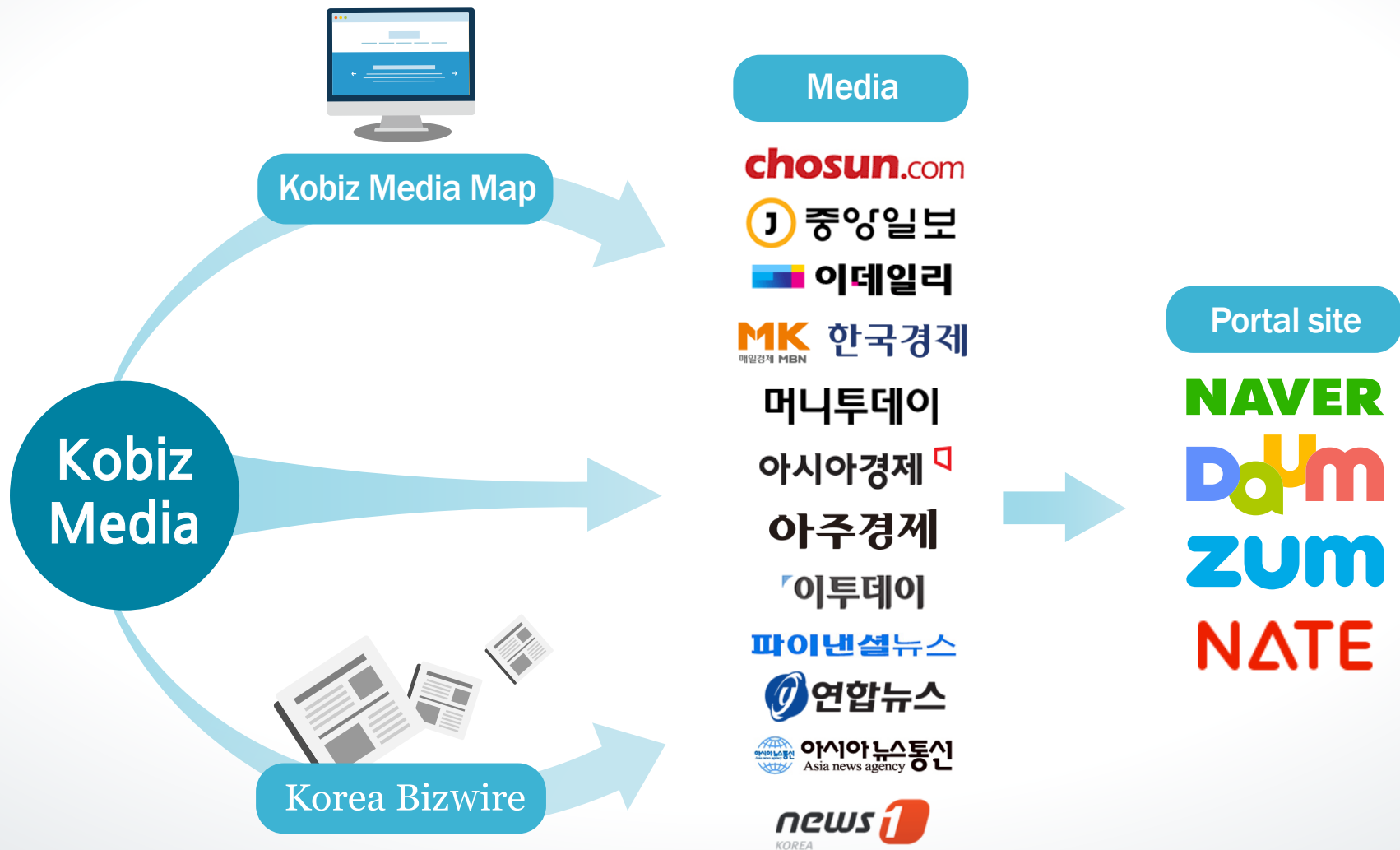
News Media Network (more than 8,000 media points)

Local Social Media Network (more than 12,000 SNS points)

Guaranteed News Postings (more than 10 news postings guaranteed)

Why Kobiz Media?

Your Brand Visibility in Korea will Multiply



Beyond Korea

Powerful Press Release Distribution Network in Partnership with Globe Newswire, Market Wired, ACN Newswire, JCN Newswire, Korea Bizwire



Asia market-oriented news distribution network will enhance your brand recognition and boost your business in Asian market. Do not miss the chance to improve your online visibility in this increasingly important and attractive Asian market.

Just starting out? Select from our plans

Distribution

USD149.00
/ per release

- More than 8,000 local media point
- Complimentary clipping service
- Search optimized press release
- Sent to major local search engines
- Two-track distribution solution

Localization

USD0.12
/ per English word

- Quality is key to the localization
- Former journalists translate
- Market approved editing quality
- Cost-effective but exceptional quality
- Global brands recognize and approve

Infographic

USD349.00

- Multimedia content enhance PR effect
- Unparalleled service but inexpensive pricing
- Pricing can be changed depending on the size
- Visit the portfolio at <http://goo.gl/uKRrCP>



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